



INDIAN ARMY

OPERATION SINDOOR

PAHALGAM

On 22 April 2025, the nation witnessed a dastardly and brutal act of violence where five terrorists killed 26 innocent civilians in the name of religion. This incident occurred in the serene meadows of Baisaran Valley, Pahalgam, where the tourists had gone to celebrate life with fervor. This incident fortified the resolve of our country to fight terror with punitive action.



LET CLAIMS RESPONSIBILITY

#PahalgamAttack

More than 85,000 domiciles have been issued to non-locals, creating a pathway for demographic change in Indian-occupied Jammu and Kashmir (IIOJK). These non-locals arrive posing as tourists, obtain domiciles, and then begin to act as if they own the land. Consequently, violence will be directed toward those attempting to settle illegally.

#KashmirResistance



STRATEGIC GUIDANCE

- ✓ The Indus Waters Treaty of 1960 held in abeyance.
- ✓ The Integrated Check Post Attari closed with immediate effect.
- ✓ Pakistani nationals will not be permitted to travel to India under the SAARC Visa Exemption Scheme visas.
- ✓ The Defence/Military, Naval and Air Advisors in the Pakistani High Commission in New Delhi are declared Persona Non Grata.
- ✓ The overall strength of the High Commissions will be brought down to 30 from the present 55.

“

Will identify, track and punish every terrorist and their backers



पहलगाम अटैक पर बोले रक्षा मंत्री-
ऐसा जवाब मिलेगा कि दुनिया देखेगी



CCS MEETING: 23 APR 2025

‘PM GIVES FREE HAND TO ARMED FORCES’



PM MEETS CDS AND SERVICE CHIEFS: 30 APR 25

THE STRIKE

NINE TARGETS DESTROYED



SEVEN BY ARMY



TWO BY AIR FORCE



1

SAWAI NALA, POJK



2

SYEDNA BILAL, POJK



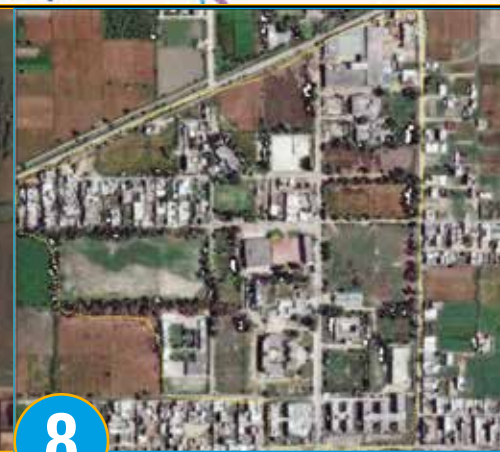
3

KOTLI ABBAS, POJK



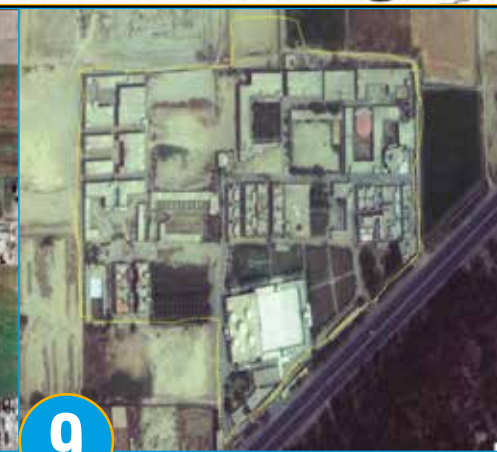
7

SARJAL, PAK



8

MURIDKE, PAK



9

BAHAWALPUR, PAK



4

KOTLI GULPUR, POJK



5

BHIMBER, POJK



6

MEHMOONA JOYA, PAK

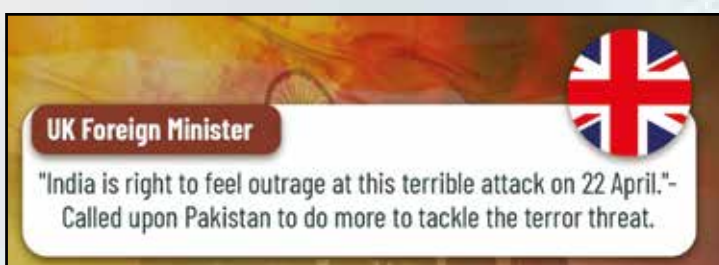
GLOBAL SUPPORT



Geert Wilders
@geertwilderspvv
I love India 🇮🇳
#Kashmir is 100% Indian.
#India #OperationSindoor
#PakistanBehindPahalgam

NETHERLANDS
Geert Wilders
Netherlands MP

Efforts such as those undertaken by the Government of India—measured, precise, and rooted in the principle of safeguarding civilians—should be viewed as examples of how a nation can act firmly without losing sight of justice and proportionality. These are not actions of retaliation, but of responsibility—intended to disrupt terrorist networks while minimizing harm to non-combatants. If the global community can rise above divisions and unite around the shared goal of eradicating terrorism, we may yet prevent the repetition of atrocities that have left deep scars on our collective memory: the horrific attacks on the Twin Towers in New York in 2001, the London bombings of 2005, the Paris attacks in 2015, and most recently, the brutal massacre of innocent civilians in Pahalgam, India, on April 22, 2025.



UK Foreign Minister

"India is right to feel outrage at this terrible attack on 22 April."-
Called upon Pakistan to do more to tackle the terror threat.

Operation Sindoor: Russia says 'deeply concerned by confrontation', calls for restraint

Russia's foreign ministry expressed deep concern over escalating military tensions between India and Pakistan, urging both nations to exercise restraint after Operation Sindoor.



Israel Backs India's Right to Self-Defence Amid Operation Sindoor Strikes

PMO Nepal
@PM_nepal

H.E. Naveen Srivastava, Amb. of India to Nepal, paid a courtesy call on the Rt.Hon. PM KP Sharma Oli today. During the call on, Amb. Srivastava apprised the PM of the ongoing tensions between IND & PAK. In response, PM Oli reiterated Nepal's unwavering commitment to global peace.

We understand India's desire to protect itself against the scourge of terrorism. But we obviously call on both India and Pakistan to exercise restraint, to avoid escalation and, of course, to protect civilians

FRANCE
Jean-Noël Barrot
French Foreign Minister



United States

Congressman Shri Thanedar:
"Terrorism cannot be tolerated and it cannot go unpunished."
Said India has the right to defend its people and expressed firm solidarity towards India's efforts to dismantle the extremists networks.

THE JERUSALEM POST
Indian forces kill terrorist who beheaded Jewish journalist Daniel Pearl
By CORINNE BAUM - MAY 8, 2025 10:31
Updated: MAY 8, 2025 18:06

ONE NATION



Operation SINDOOR
HINDU JAGARAN MARCH

Kashmiri Youth Celebrate Operation Sindoor at Lal Chowk, Applaud Security Forces

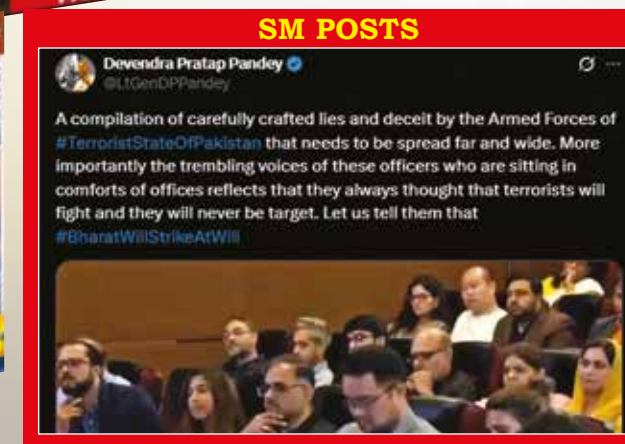
8-Year-Old Boy Donates His Savings to the Indian Army
Instead of spending it, he chose to honour the soldiers who protect the nation.

Rajinikanth backs Operation Sindoor; Says, "A thunderous salute to India's brave strike"
TOI Entertainment Desk / etimes.in / May 7, 2025, 11:17 IST

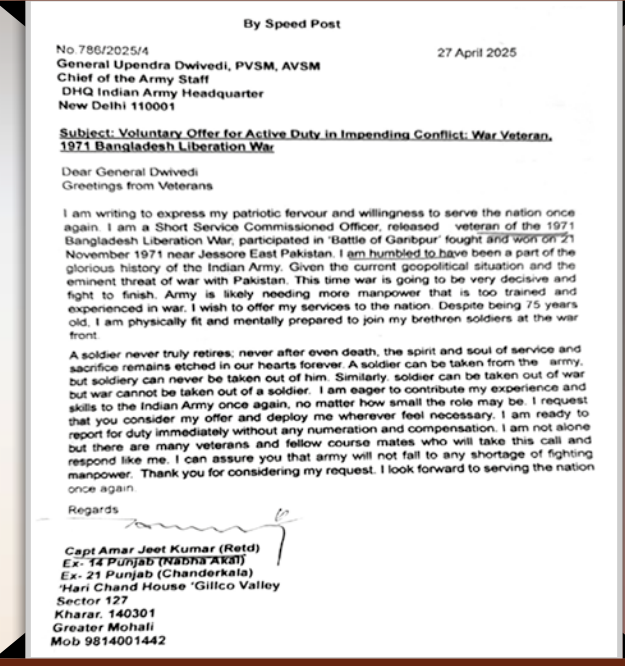
Owaisi backs Operation Sindoor, urges UN to designate TRF as terror group

BHARAT MATA KI JAI
OPERATION SINDOOR
JUSTICE IS SERVED

OUR VETERANS OUR STRENGTH

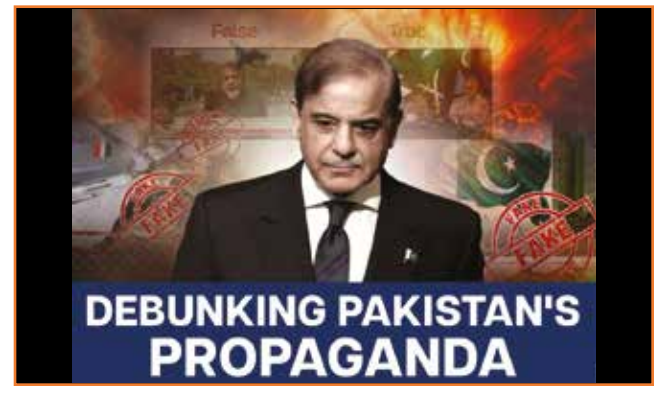


NUMEROUS VOLUNTEER APPLICATIONS RECEIVED FROM VETERANS TO SERVE THE NATION



"A soldier never truly retires, never after even death, the spirit and soul of service and sacrifice remains etched in our hearts forever"

COUNTERING PROPAGANDA





INDIAN ARMY AIR DEFENCE : DEFENDER OF THE SKIES



AKASHTER C&R SYSTEM



- DEPLOYED FROM KARGIL TO CREEK
- PROTECTED SENSITIVE AREAS
- DESTROYED NEARLY 300 PAK DRONES



MRSAM



ZU-23MM GUN



AKASH MISSILE



L-70 GUN

DETECT-TRACK-KILL



PAK DRONE DEBRIS



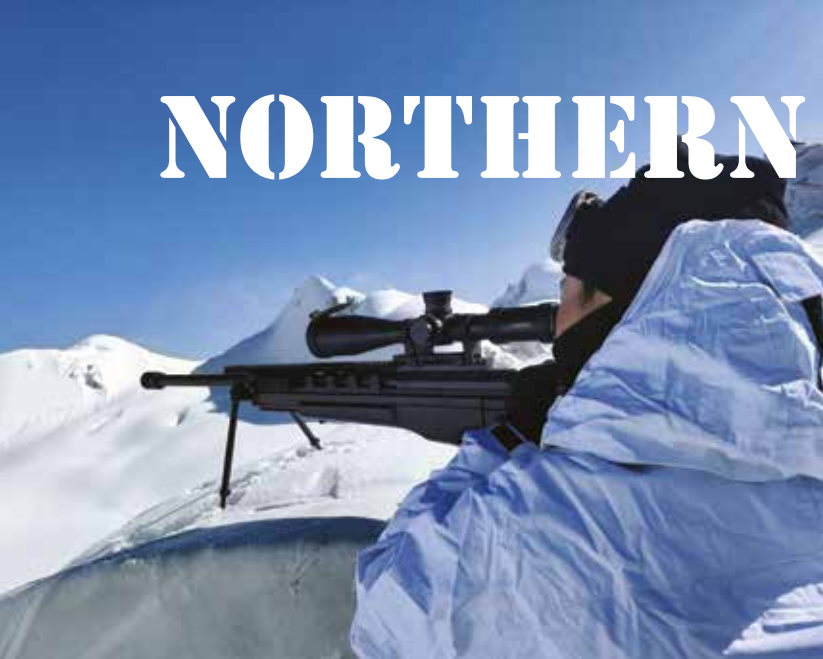
OSA-AK COMBAT VEHICLE

INDIAN ARMY LEADING THE WAY



EYES ON TARGET : PLANNING - EXECUTION - MISSION ACCOMPLISHED

NORTHERN BORDERS



UNNAMED HEROES



UNDER THE WATCH

ADG STRATEGIC COMMUNICATION



- IMAGE OF INDIAN ARMY
- INFO DISSEMINATION
- COUNTERING PROPAGANDA
- CIVIL-MILITARY INTERFACE

24X7 MEDIA MONITORING
TV DEBATES
SM/ YOU TUBE VIDEOS
PRINT PUBLICATIONS
PRESS RELEASES
PRESS CONFERENCES
FACT CHECKING
BLOCK ANTI NATIONAL HANDLES

TANGIBLES
PRINT MEDIA – 8000
DIGITAL MEDIA – 25000
TV CHANNELS – 50
TWEETS – 13
FACT CHECKED – 150
ACCOUNTS BLOCKED - 200

MONITORING PAK INFO SPACE

**LT COL HARSH GUPTA & HAV SURINDER SINGH
CREATORS OF THE 'OP SINDOOR' LOGO**



VIEWS

2.1 Crore



26 Crore



**CONSOLIDATED VIEWS
ON SOCIAL MEDIA**

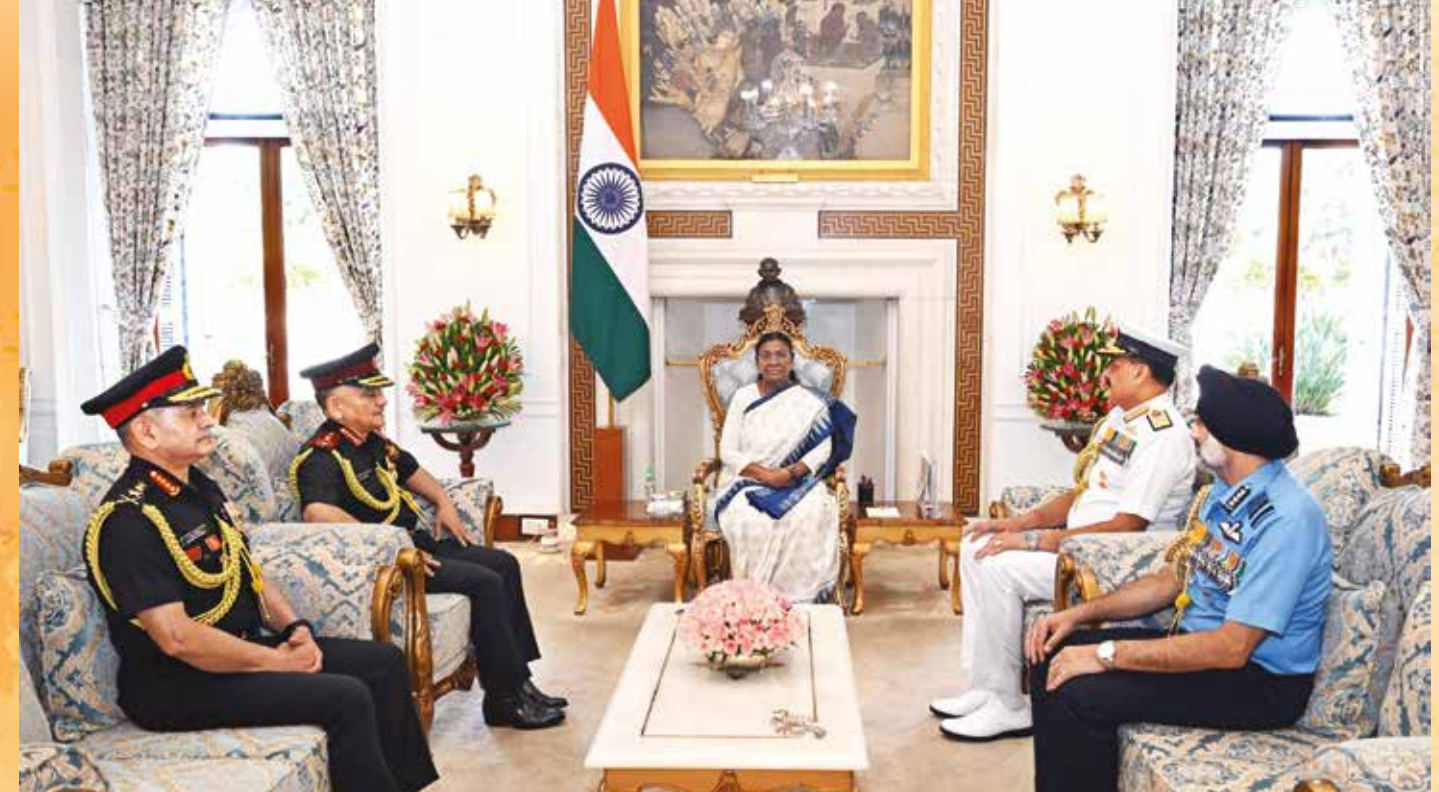
9 CRORE (90 MILLION)



51 CRORE (510 MILLION)



THE HEARTBEAT OF INDIAN ARMY



THE VICTORIOUS



BHARAT MATA KI JAI



ADG PI - INDIAN ARMY

@adgpi



#PahalgamTerrorAttack

Justice is Served.

Jai Hind!

OPERATION SINDOOR

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CONTACT FOR QUERIES

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